

COMPUTERS

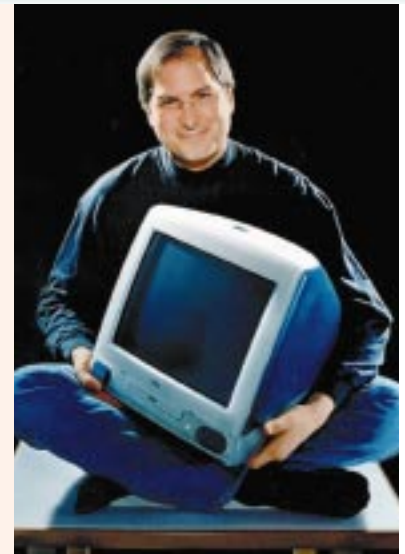
Apple posts \$100M profit as Jobs sets August ship date for iMac

Apple has announced that August 15 will be the official ship date for its new line of iMac computers, the \$1299 (US) Mac models which will incorporate USB (Universal Serial Bus) ports, a 56K modem, 233MHz G3 chip, 24X CD-ROM drive, a 4GB hard drive, 10/100BaseT Ethernet, 66MHz system bus, a 15" built-in screen and built-in stereo speakers (but no floppy drive and no SCSI!).

Meanwhile the company boosted its market value after reporting a \$101 million profit for its last quarter, despite a slight

slump in gross revenue of \$1.4 billion. Contributing to the gross margin of 25.7% were strong sales of G3 desktop and mini-tower machines, which constituted a full 50% of sales. Encouraging news as well was Apple's increase in net cash reserves, now at \$1 billion, and a decrease in inventory from \$257 million to \$129 million.

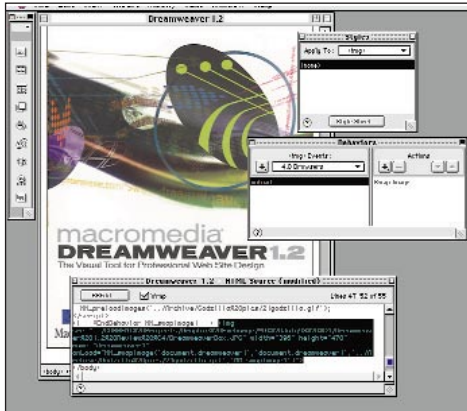
Apple's third quarter earnings pushed its stock value to its highest level in more than two years. Reports of heavy pre-sales of the iMac appear to bode even better for the company's next quarter.



WEB AUTHORIZING SOFTWARE

Macromedia Dreamweaver 1.2 beefed up for browsers and site management

Professional authoring tool Macromedia *Dreamweaver 1.2*, released recently, includes enhancements in 3.0 and 4.0 browser compatibility, site management, applications integration, JavaScript behaviors, and advanced interactivity. *Dreamweaver* is the only visual application with Roundtrip



Dreamweaver's floating palettes (from the top): Tools palette, drag-n-drop Files palette, Styles palette (Type, Paragraph, Style Models and Element), Font Specs palette, and Element Specs palette.

HTML, which provides simultaneous access to visual editing and source HTML. You can work in *Dreamweaver's* visual environment and HTML inspector, or launch an external text editor. Full versions of BBEdit 4.5.2 (Mac) or HomeSite 3.0.1 (Windows) are included with the application. And *Dreamweaver* maintains the integrity of imported source code.

The 1.2 update now generates and displays color-coding in the HTML inspector, making it easier to identify formatting like tables, bold text and frames, and quickly navigate in source code.

This update's Convert to 3.0 Browser command lets designers create pages that incorporate advanced Dynamic HTML features, such as layers and cascading style sheets, for users with 4.0 browsers, while ensuring compatibility for

users with 3.0 browsers. *Dreamweaver 1.2* also includes a Check Browser behavior to automatically send viewers to the page optimized for their particular browser.

The Check Links site management enhancement enables you to search through a page, directory, or an entire site to find broken links, external links, and orphaned files. *Dreamweaver* creates a Link Checker report identifying all the links in your site. You can update a broken link right in the report and *Dreamweaver* will fix all references to that file. A single update fixes all references to any orphaned files. Users working behind a firewall simply provide the address of their proxy server and the port with which they connect to the FTP server. They can then use *Dreamweaver's* FTP functionality to define site roots, transfer files between local and remote sites, update files to the latest versions and check out files when working in a collaborative environment.

Dreamweaver 1.2 lets you specify an image editor like Macromedia *Fireworks* or Adobe *Photoshop* in its preferences, then launch it at any time from within the application. The new integration with *Fireworks*, Macromedia's tool for the creation and production of web graphics, enables users to edit images from within *Fireworks* while automatically updating changes in *Dreamweaver*. *Dreamweaver* is also integrated with Macromedia's *Flash* and *Director*.

With the new Drag Layer feature you can assign properties to a layer that make it interactive in visitors' browsers when the page is loaded. You can assign a handle, constrain the movement, have the layer snap to grids, and more.

A 30-day trial version of *Dreamweaver 1.2* is available at <http://www.dreamweaver.com>. *Dreamweaver 1.0* users can download a free 1.2 updater from <http://www.dreamweaver.com>, or call Macromedia at (800) 457-1774 to update for \$19.99 (US). *Dreamweaver 1.2* is available directly from Macromedia by phone or at <http://www.macromedia.com> for the recommended retail price \$299 (US).

MONITORS

Mitsubishi debuts 19" Diamond Scan 90e



Mitsubishi's new 19 inch Diamond Scan 90e is designed with a 100 degree deflection yoke, enabling a depth comparable to a standard 17 inch display. With an 18 inch diagonal viewable image, this monitor has a 0.25 mm dot pitch and a 30 to 95 kHz horizontal scanning range.

Its maximum non-interlaced resolution is 1600 x 1200 at 75 Hz or 1280 x 1024 at 85 Hz. In addition, Mitsubishi will be offering a user-installable USB for the 90e (\$140) by the end of 1998. The monitor's USB hub has two upstream ports, enabling the user to operate separate computer systems while employing one set of peripheral devices.

The ESP for the Diamond Scan 90e is \$1,099. Get more details from Mitsubishi Canada at 905-475-7728 or at www.mitsubishi-display.com.

PAPER

Fraser Papers' new line of Fraser Brights 24/60 lb. text weight stock comes in 16 fluorescent colors. Fraser is targeting digital printing applications such as laser printers, inkjet printers and copiers with this offering.



STORAGE

Iomega Jaz prices drop, Klik! ready to roll

Iomega is on the verge of releasing its brand new Klik! drives, a low cost pocket size portable storage device for downloading files from digital cameras, palmtop computers and smart phones. Klik!'s 40MB disks will sell for around \$10.



Iomega has also announced price cuts on its Jaz 2 drives and disks. The new 2GB Jaz drives now sell for as low as \$739 (\$769 for the internal model). Jaz 2GB disks, formerly \$237 each, are now available for as little as \$137 each when purchased in a 3-pack (\$169 individually). Iomega also chopped pricing on Jaz 1GB disks to \$137 (\$127 in a 3-pack).

COLOR MANAGEMENT

Delta E introduces Macintosh ICC profiler

Delta E's new ICC-based color management package consists of X-Rite's Digital Swatchbook and Delta E's Profiler for Mac OS. The package enables shops to reprofile every time they change paper, and adapt to shifts in temperature and humidity. Users can also cross profile and set up a desktop inkjet printer as a proofer for a short-run press.

The Digital Swatchbook serial device is slightly larger than a mouse. Each measurement takes less than two seconds and Delta E's Profiler requires just 18 measurements to build ICC Profiles, *Photoshop* Sep tables, or ColorSync profiles, as well as Delta E's profile format.

Delta E is distributing the package for \$1,499 (US). For more information call 51-237-5577 or visit www.delta-e.com.

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STOCK PHOTOGRAPHY

New York stock image house moves to direct marketing in Canada

FPG International stock images, formerly handled in Canada by Masterfile, can now be ordered direct from its New York headquarters and sent overnight to major cities in Canada or transmitted as high-res files within hours.

FPG is one of the world's oldest stock photography agencies and its library exceeds eight million images. For more information, call toll-free at 888-374-4824.

GRAPHICS SOFTWARE

Macromedia ships Fireworks

Macromedia *Fireworks*, which began shipping in June, has been designed from the ground up as a unified environment for producing Web graphics.

Fireworks' visual export preview window dynamically updates a display of file size and download time. A slicing feature allows users to break up images for faster downloads, and a button generation feature simplifies creation of interactive Web pages by generating up, down, over, and hit states for buttons, plus JavaScript code. Other *Fireworks'* functions provide control over compression and playback of GIF animations.

Fireworks supplements its production features with a painting and image-editing environment for editing vector objects, bitmap images and text. It features precise text controls, vector tools, and a bitmap editing environment. Objects and effects are editable at all times. *Fireworks* imports and optimizes images from standard graphics applications such as *Photoshop*, *FreeHand*, *Illustrator* and *CorelDraw*.

Animation functions include Symbols, Instances, and Tweening for creating effects and fast edits across multiple frames. The Image Slicing feature lets users export images using a mix of compression types, such as JPEG in some parts and GIF in others. Separate adaptive palettes can be used for different parts of the graphic. The WebSnap adaptive palette option produces images that display cleanly on both 8-bit and true color displays, yet download fast. A collection of filters enables adjustment of levels, addition of noise, and conversion to monochrome.

A tighter integration with *Dreamweaver 1.2* means that changes to images within *Fireworks* can be automatically reflected in *Dreamweaver*. Other improvements are the ability to create alpha masks, support for numeric transformations, context sensitive menus.

Fireworks for Windows 95, NT and Mac PowerPC has an ESP in Canada of \$429. It can be purchased online at www.macromall.com, or by calling 800-457-1774. A trial version can be downloaded from www.getfireworks.com. For more info call Macromedia at 800-326-2128 or visit www.macromedia.com/ca.

DESKTOP SCANNERS


Umax 1220U scanner to include USB for new Apple iMac computer

Umax is introducing its first Universal Serial Bus (USB) scanner for Macintosh systems, the Astra 1220U. It will support the new iMac computer and any Mac system with a PCI USB card. The Astra 1220U offers 36-bit color output with Umax proprietary Bit Enhancement Technology (BET). The scanner has an optical resolution of 600 x 1200 dpi, expandable to 9600 x 9600 dpi. Its maximum scanning area is 8.5" x 11.7". An optional transparency adapter is also available.


The Astra 1220U with support for Windows 95, 98 and NT will ship in July for an ESP of \$179 (US). Astra 1220U support for Macintosh will be available in September.

For further information, call Umax at 800-562-0311 or surf to www.umax.com.

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