



# NEW! FlightCheck Professional 5.0

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## LETTERS



**GOT A COMMENT  
YOU THINK**

**WE CAN PRINT?**

**E-MAIL**

**MAIL@GXO.COM**

**OR FAX**

**416-961-0941**

**OR SNAIL MAIL TO:**

**C/O THE PUBLISHER**

**GRAPHIC EXCHANGE**

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### FROM A SLEEP READER

I wasn't a fan of the cover art, although it was always well done, it just wasn't my sort of thing, and the first couple of issues you sent, stayed in their plastic cover.

Then I opened one up, then I started reading, then they became a must read, and now I have to keep them. You put anything you want on the cover. Thank you.

P.S. I kinda made a mess of the magazine trying to sleep read it.

JIM COCHRANE  
COCHRANE PHOTOGRAPHY  
OTTAWA ON

### GODDESS OF INSPIRATION

The last cover (*Hands On*, GX May/June) was just *too much*. The goddess was just such an inspiration...a wonderful piece of work!

Well done!

LORI SHYBA  
SUNDIAL MEDIA  
CALGARY AB

### CAUGHT LOOKING

Being a freelance designer in a smaller town, I look forward to receiving your magazine as it keeps me up to date on program issues and new products.

I enjoy the range of topics and reference GX frequently. However, I am disappointed with the lack of readability and image choices.

In your last issue (GX May/June) I strained to read the reversed opt serif text on pages 12-13. This is design torture. The images chosen for your magazine could also be more creative. The overuse of drop shadows is getting old. I love the topics and scope of GX but feel it can be more pleasing to the eye and progressive in style. Thank-you!

KYLE LAMONT  
DESIGNER, FUNKTION DESIGN  
MIDLAND ON

[Editor's reply: Yeah, we hate it, too, when we let our heads wander into WIRED design territory (especially when we're printing CTP for only the second time — boy, does it keep type sharp!). But we do think our images have a certain panache, and if drop shadows are "old", guess you better tell the other million publishers who use them. However, we promise, Kyle — if we ever make you work that hard again, we'll include magnifying glasses with every issue.]