



Got a comment you think we can print?

E-mail mail@gxo.com or fax 416-961-0941 or snail mail to:

c/o The Publisher, Graphic Exchange, 25 Elm Avenue, Toronto Ontario Canada M4W 1M9

Kirby's article was fine except for the claim that "extensions" are "the three letters which precede a Windows document name." I'm sure he knows that an extension *follows* the name.

GEORGE DUNBAR
GEORGE DUNBAR PHOTOGRAPHY
SCARBOROUGH, ON

COOL IT WITH THE COVERS!

Nice picture, but could you please keep the naked women off the covers?

I have to read this in an office that is very sensitive about gender-related issues. I'd appreciate your keeping in mind how it looks to my boss when she sees it on my desk.

JOHN KANE, COMMUNICATIONS OFFICER
CDN COUNCIL ON SOCIAL DEVELOPMENT
OTTAWA ON

CC REVISITED

I was quite surprised when I saw Kirby Ferguson's definition of the "cc" we use when sending e-mail copies to multiple recipients (*Things They Never Taught You in Art School*—May/June). I had forgotten the term "carbon copy" which was so common in the days of typewriters.

I wonder how many of your readers have ever seen a sheet of carbon paper, and would they know how to use it?

There was always the problem of occasionally using carbon paper the wrong way around and getting nothing but a reversed image on the back of the original. I suppose that sort of error has been replaced today by hitting the delete key at the wrong moment.

MORE THEY NEVER TAUGHT

The clipout *Style Guide* and *Expert Font Guide* in the May/June 2001 were super. They alone made the issue worthwhile!

The hints in *Things They Never Taught You in Art School* were also good. Some I knew, some were new. But, my favourite shortcuts in the Finder were not listed. Certainly, Option-double-clicking to open a folder while closing its enclosing folder was good. But, Option-Command-down-arrow does the same. And, even better, Option-Command-up-arrow opens the parent folder while closing the currently open child folder. These also work within the Open/Save-file dialog box, although the option key is, well, optional.

DAVID CROWE
CELLULAR NETWORKING PERSPECTIVES LTD
CALGARY AB

FIRST-TIME THRILL

I just received the magazine for the first time—and I was thrilled!

I used to borrow the magazine from my boss every time he'd put it aside "for the moment", but the "photocopying good articles to read", which was every single article, was

getting quite repetitive.

Useful articles like *Expert Font Guide*, where the author not only gives a lecture on the art of good typography, but also shows us how visual harmony through proper font usage can be achieved, and *Things They Never Taught Us in Art School*, with tips on how to work smarter in your computer, will make me carry the magazine under my arm whenever I need a good reference.

I feel honored to be part of your mailing list. Thanks a lot.

MILTON CORADO, ART DIRECTOR
DESIGNTYPE
WINNIPEG MB

FORTITUDE REWARDED

In March I sent a harsh e-mail about the erroneous bias of some contributors. You had the fortitude to publish that letter and I admire that.

The next issue was very good, excellent and relevant articles. So credit where credit is due. I really look forward to receiving a polished magazine that has Canadian content, and yours fits the bill.

CHARLIE ROSS
SUTTON, ON

ACROBAT EYEOPENER

I really enjoyed your article on *Acrobat* and the ability to develop interactive CD-ROMs with it.

I am presently only familiar with *Acrobat Reader 5* and think it is invaluable for sending layouts to clients for proofing and approval, and that's exporting out of *PageMaker*. I

was not aware of the interactive capabilities of the full *Acrobat* program but will now seriously consider picking up a copy.

PETER MCALLISTER, PRESIDENT
MCALLISTER & COMPANY INC
WEST HILL ON

MYRIAD USES FOR GX

Here's a story about using your magazine as a different kind of "reference" material.

One of the joys of getting older is needing glasses. Hitting mid-40's and doing all sorts of computer work meant that reading was getting troublesome, and my optometrist wrote a prescription to prove it. Now, once one gets over the shock, the question becomes: framed glass in an expensive case with designer logo? Or reading glasses from the drug store—low cost, functional, and you can make your own case?

The creative (and cheap) course won out, but how to test the glasses? Obviously, you test reading glasses with your favorite reading material.

So I grabbed the May/June issue of GRAPHIC EXCHANGE and headed to the drug store. Randomly opening the magazine, I tried on pairs of varying strengths and when I found a good strength (the weakest one, actually), I realized that I'd opened it to Nick Shinn's article, *Diggin' It?!* about typography. How appropriate, using an article about setting the printed word to figure out how best to see the printed word.

STEVE LONG
GRAPHIC DESIGNER
WEST HARTFORD CT